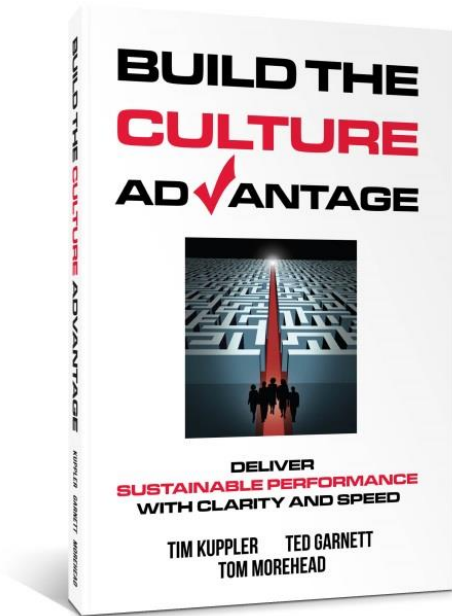


Build the Culture Advantage, Deliver Sustainable Performance with Clarity & Speed



This practical culture guide outlines a clear and customizable framework for building a strong culture foundation and steering the work directly at performance priorities. It's written by a collaboration of culture experts and includes proven approaches to connect culture and performance with clarity and speed.

Features

- ✓ 184 Page Full Color Book
- ✓ Culture Maturity Model
- ✓ Build the Foundation
- ✓ The Culture Lens
- ✓ Define / Align / Manage
- ✓ Operating Driver Assessment
- ✓ One Page Culture Roadmap
- ✓ On-line Tools & Resources
- ✓ Performance Focus
- ✓ Individual "Impact"
- ✓ Proven Best Practices
- ✓ Overcoming Obstacles
- ✓ Advanced Sections
- ✓ Common Sense Approach
- ✓ Customized Culture Journeys

www.BuildtheCultureAdvantage.com